

Live streaming – exciting – quick responses – fun and risky.

What is it? Broadcasting videos live as you make them, in apps where people can comment, praise or urge you to do more. Children love singing or dancing live.

What are some of the popular apps?



Live.me



YouNow



Live.ly



Periscope



Musical.ly

Risks:

- Due to maturing brains, young people may more easily follow or flout instructions, ignore esafety rules, take risks, seek thrills or do what is asked of them by others
- Inhibition is reduced online causing people to behave differently
- Anonymity can change behaviour so commenters are very hurtful
- Live streaming is 'in the moment' so there is no time to think or edit
- Tactics such as trickery and manipulation are used to get young people to do things
- Praise is often used to get the young person to feel good and do more of what viewers want
- When comments flood in, the young person feels 'I exist' they feel validated and encouraged. They can also be hurt by cruel comments or manipulated by others.
- Sometimes young people are made to feel afraid and perceive that they have no other choice than to do what they are being forced to do once things get complicated
- When contact is made, a child can be asked to move the chat to a more private platform

Help young people

Recognise the risks

Understand about consent

Say no when asked to take the chat private

Choose alternative safe ways to get affirmation

Understand the effects on them of praise or criticism online