



By

Youthworks

In partnership with

internet
matters.org

Dear colleague,

1.09.19

RE: Online safety and wellbeing

We are delighted to be able to invite your school to participate in the annual Cybersurvey this autumn. This is the most comprehensive survey on the digital lives and wellbeing of young people.

There are no costs to schools and both schools and students are anonymous.

What is it?

Over the last ten years The Cybersurvey has provided schools with vital insights for safeguarding, online safety education and student wellbeing. It is an online survey for students 11-16 which explores their online experiences and what might influence their online lives. This is year 11!

What is produced

A detailed survey report is produced along with briefing papers and infographics. Academic papers and briefings are produced in the following year. We have a research partnership with the University of Kingston, Dept of Psychology. Youthworks will provide briefings for schools with ideas for lesson plans or assemblies on the key issues raised by young people.

Past reports can be viewed on www.thecybersurvey.co.uk/gallery

Quality

Our work has been widely recognised and our latest report 'Vulnerable Children in a Digital World' published in partnership with Internet Matters is referred to in the new DfE 'Teaching Online Safety in Schools' guidance. Adrienne Katz who leads the Cybersurvey, is a CPD accredited trainer and a member of the Association of Adult and Child Online Safety Specialists. She is author of three books on online safety in schools. The work of our research partner at Kingston University, a forensic psychologist, enables us to carry out further analysis and give you more in-depth insights.

Youthworks

www.youthworksconsulting.co.uk admin@youthworksconsulting.co.uk
Office: 25A Creek Rd East Molesey, Surrey, KT89BE Tel 02089794991

What do we explore?

We are interested in the whole ecology of the young person's online life and emotional health. Understanding the motivations and drivers for their online behaviour will inform services and education to respond effectively. We look at how they feel most of the time, what they do online, what is positive for them and whether they encounter risks and harms. We explore these topics through gender, age and offline vulnerability. This results in one of the most detailed and informative dives into the online life of our young people.

Practical FAQs

What age group is the Cybersurvey intended for?

Ages 11-16+

How does The Cybersurvey cater for different age groups within this wide band?

Younger respondents are routed through a shorter age-appropriate version, while teenagers respond to a wider range of questions.

How long do we have to complete it?

Approximately 6 weeks: The survey opens in mid-October and remains open until the end of Anti-Bullying Week, 15th November

Safeguarding: Student's responses are anonymous, but the IP address is listed, and the school code is logged along with gender and age. Schools are asked to take a register of who is on the survey with the date and time. This is so that we can contact the school if a student tells us something of concern. These occasions are rare, but it is vital. Please have them sign a register.

How do we know what our school code is?

We provide this to you with your weblink when we let you know the survey is live.

How can we see the questions in advance?

Schools can view the questionnaire in advance when given the weblink, by entering the word 'test' in the box intended for your school code. This enables us to remove these entries.

Can many students do it at the same time?

Yes, there is no limit to the number using the survey at the same time, it will be accessible via computers or tablets. It may take them twenty minutes, but some will finish much earlier.

GDPR the survey is GDPR compliant and no names of schools or students are used within the dataset. The data will be shared with the Office of the Children's Commissioner and by signing up to participate, you are agreeing to this.

When will we see the results?

The first key messages are issued for Safer Internet Day in February 2020 followed by detailed reports in the following weeks.

What is the focus of the Cybersurvey this year?

Recently we identified vulnerable groups whose offline experiences were influencing their online life. While continuing this line of research, this year we will be looking at mental health, anxiety and depression, loneliness and life satisfaction, in relation to online life. The wide range of other issues we study remain consistent, including cyberbullying, sexting , meeting up, cyberaggression, harmful content, cyberscams and online conduct.

What do we have to do to sign up?

Simply sign up for the Cybersurvey before September 20th and we will have everything ready for your school. By signing up you agree that your school will take part. We are keen to get responses from whole classes or year groups, not simply a handpicked few who do not represent all abilities and a range of views. This is very important.

We need the school name and at least two contacts at the school as well as the most appropriate way of reporting any safeguarding concern. Please indicate the lead person, any other names, an email you would like us to use and a phone number.

SIGN UP FORM

Please email admin@youthworksconsulting.co.uk if you have any questions or problems signing up.

About our partner Internet Matters

Internet Matters (internetmatters.org) is a not-for-profit organisation that helps families stay safe online, providing resources for parents, carers and educational professionals. It is a member of the Executive Board of UKCIS (UK Council for Internet Safety) and worked with The Royal Foundation Taskforce on the Prevention of Cyberbullying, founded by the Duke of Cambridge. It works with partners from across the industry and works collaboratively with government and third sector to raise awareness and provide advice on the issues affecting children in the digital age, including cyberbullying, screen time, digital resilience, extreme content, privacy and exploitation.

If you have any further questions, please do not hesitate to get in touch.

Yours sincerely,

Adrienne Katz

Director